



AuntMinnie.com

Introduction to Buyer's Guide

Find, Compare and Decide

BUYER'S GUIDE FEATURE SUMMARY

	Courtesy	Basic	Professional
Annual Sponsorship	FREE	\$695	starts at \$2,995
Product Profile (on product detail page)			
Product Name	•	•	•
Product Specifications	•	•	•
Company Name	•	•	•
Company Description			•
Company Profile (on vendor detail page)			
Company Name, Address, Phone, and FAX	•	•	•
Company Description		•	•
Key Executives & Number of Employees		•	•
Annual Revenues & Year Founded		•	•
Links to other Company Products		•	•
Product Photos		•	•
Logo hyper-links to vendor website			•
Hyper-linked website URL		•	•
3 Contact Emails with Aliases			•
Listing on Product Category Page			
1st Tier (listed alphabetically)			•
2nd Tier (listed alphabetically)		•	
3rd Tier (listed alphabetically)	•		
Company Description following Listing		•	•
Your Listing in Bold & Color			•
125x125 pixel ad in rotation at top of page			•
Send RFP Checkbox next to Listing			•
Ask Vendor a Question Button			•
2 URL links per product listing			•